



NEW CONTENT SOLUTION AI RECIPE GENERATOR

In a world buzzing with the possibilities of generative AI, Breaktime Media is taking our technology to a new level by focusing on **personalization and engagement in recipe content**.

The routine of finding recipe content, meal planning, and cooking can become mundane. Often, shoppers (ourselves included) find themselves with a list of favorite ingredients and flavor preferences but need more inspiration to create something new. That's where we come in.

We've developed an **innovative, cutting-edge solution** to combat those monotonous moments while helping spotlight your brand's products. Leveraging our expertise in consumer engagement and content creation, combined with the power of OpenAI's ChatGPT, we proudly present our **AI Recipe Generator**.

DYNAMIC PERSONALIZATION & CURATED MENUS

Our technology takes the concept of a checklist and expands it – providing up to 10 selections in a variety of categories for inputs, such as individual interests, flavor profiles, family characteristics, favorite branded products, and dietary restrictions. The AI Recipe Generator then processes this information, along with backend prompt details built around your brand, to dynamically present a list of curated, inspiring recipes in real-time.

Breaktime Media's AI Recipe Generator is a culinary adventure. The content comes to life with engaging animations, creating an interactive experience as recipe cards unfold, revealing enticing dishes and ideas. It's not just a list; it's an animated, tailor-made journey through the culinary world. Elevate shoppers' cooking experiences by helping them break free from their routines and savor the excitement of personalized, curated recipes.

AN INTERACTIVE, ANIMATED EXPERIENCE

KEY FEATURES:

- **Dynamic Personalization:** Tailored recipes based on individual preferences.
- **Customizable Input Options:** Up to 10 selections in a variety of categories for a truly customized experience.
- **Real-Time Content Generation:** Recipe cards created on the fly for instant inspiration.
- **Interactive Animation:** Engaging animations bring the content to life.
- **Brand Integration:** Your brand(s) are front and center as key ingredients in the curated recipes.