

EMPLOYEE SPOTLIGHT

Get to know **Madyn Godfrey**
Associate Content Producer



MY FAVORITE PART ABOUT PRODUCING CONTENT IS...

I love that each day is something new! Matching my writing to the different brand voices is a fun challenge that allows me to really grow as a writer and content creator.

SOMETHING THAT HELPS ME OVERCOME "WRITER'S BLOCK" IS...

Collaborating with other members of the creative team! Asking for ideas or having brainstorming sessions really helps when I am stuck on a project or idea.

THE MOST UNIQUE PART ABOUT MY ROLE AT BREAKTIME MEDIA IS...

In addition to sponsored content, I also get to write editorial articles on a large range of topics, such as books, food, astrology and more, all using my own voice!

THE LAST BOOK I READ WAS...

"Patricia Wants to Cuddle" by Samantha Allen! A great Halloween-time read.

THE ONE SONG I CURRENTLY HAVE ON REPEAT IS...

"Leaning On You" by HAIM.

THE BEST RESTAURANT I'VE EVER BEEN TO IS...

The Friendly Toast in the Back Bay area of Boston is my favorite brunch spot! They have a few other locations as well.

I LOVE BREAKTIME MEDIA BECAUSE...

Working at Breaktime Media lets me explore my creativity and improve my skills through collaboration with a talented and passionate team of individuals and was exactly the environment I was looking for. I could not find a better workplace full of such supportive and creative people if I tried!