

EMPLOYEE SPOTLIGHT

Get to know **Kristyn Lyons**
Senior Campaign Operations Manager



MY FAVORITE PART ABOUT WORKING WITH THE CLIENT SERVICES TEAM IS...

Being part of the planning and execution process from start to end. I have the privilege of working with an extraordinary team of individuals who are passionate and excited to deliver best in class results to our clients!

THE MOST UNIQUE PART ABOUT MY ROLE AT BREAKTIME MEDIA IS...

In addition to Campaign Operations, which I love, I'm not limited in my contributions. There is a supportive and encouraging culture here at Breaktime to learn and grow in both your personal and work life that really motivates you to take it to the next level. Being able to share insight into areas that I may not have had the opportunity or exposure to is pretty amazing!

I LOVE WORKING WITH CPGS BECAUSE...

I get to work with new products and clients and with that comes new challenges that keep me on my toes. The CPG industry is fast-paced and dynamic in nature, no two days are the same, keeping work fresh and fun!

MY PERSONAL MANTRA OR MOTTO IS...

"10 More seconds, you got this!" You can stand just about anything for only 10 seconds and sometimes, things get unbearable. When those times come, it's important to keep in mind that it's only temporary and you will survive.

THE BEST RESTAURANT I'VE BEEN TO IS...

That's a tough question and I feel like my answer would change based on my current food cravings... I'm torn, but going with Ocean Prime in Boston's Seaport District. I always have an amazing meal and love the local musicians that perform!

IF I COULD MOVE ANYWHERE IN THE WORLD, IT WOULD BE...

I have a bucket list of places to visit but if I had to say up until this point, Galway, Ireland. The coastal location and mix of both city and country vibes along with the rich history and amazing music and food - I was in love! Also, the best cup of coffee I've ever had!

I LOVE BREAKTIME MEDIA BECAUSE...

Working on a product that's fun and engaging all while delivering top-notch results for our clients is amazing! But the magic of Breaktime Media truly comes from the people. I'm grateful to work with such a talented and supportive group who love what they do and it shows!