

EMPLOYEE SPOTLIGHT

Get to know **Kendra Zdanowski**
Client Service Supervisor



MY FAVORITE PART ABOUT WORKING WITH CLIENT SERVICES IS...

The shared passion and drive for campaign success, paired with really amazing personalities that make logging in to work every day a true joy.

IF I COULD DESCRIBE THE CLIENT SERVICE TEAM IN ONE WORD, IT WOULD BE...

Determined - whether it's helping to make a campaign as successful as can be, or working with the creative team to problem solve, this team is always ready and willing to do what's needed.

I LOVE WORKING WITH DIFFERENT CPGS BECAUSE...

It's exciting to work with brands I see every day (sorry to everyone who's had to listen to me call out "CLIENT!" when walking through a store) and to get to dive into their world for a brief time. On top of that, those brands have the best people on their teams, which makes my job a lot more fun!

IF I WON THE LOTTERY, THE FIRST THING I WOULD DO IS...

JUMP UP AND DOWN. Then after that, I would (hopefully) devise a budgeting plan to be able to help out my family, invest and save for the future, and plan/do something I've always wanted to do.

A NEW HOBBY I'VE PICKED UP OR WANT TO PICK UP IS...

Pickleball! I've been playing in a social league with some friends and have been enjoying having an outlet for my competitive side.

SOMETHING THAT MIGHT SURPRISE SOME PEOPLE ABOUT ME IS...

That I'm determined to make the trip to Antarctica one day. The thought of seeing an environment that's so completely different from the one I'm used to intrigues me to no end!

I LOVE BREAKTIME MEDIA BECAUSE...

Of the people that I get to work with. I've never been around a group of people as collaborative, supportive, and fun as them! Lucky is an understatement.