

# EMPLOYEE SPOTLIGHT

Get to know **Kaylyn Aguilar**  
Marketing Supervisor



## MY FAVORITE PART ABOUT WORKING IN MARKETING IS...

No day is the same. I am constantly facing new challenges, learning new skills, and testing ideas. It keeps things interesting. Marketing also requires me to tap into the creative and analytical sides of my brain – which I love!

## THE MOST UNIQUE PART ABOUT MY ROLE AT BREAKTIME MEDIA IS...

I get to collaborate with and learn from incredibly talented people, both internally and externally, while helping to weave the story about our company and our solutions – which I wholeheartedly believe in.

## I LOVE WORKING WITH CPGS BECAUSE...

The people are awesome! We have the opportunity to work with so many fun people and brands that we use/see every day. And, I love that the needs of the industry are ever-changing, which means we are always evolving as well.

## ON THE WEEKENDS, YOU CAN FIND ME...

Hiking with my dog (when it isn't 100 degrees out – I live in sunny AZ), at a concert, with my head in a book, or watching sports!

## THE NEXT DESTINATION ON MY TRAVEL BUCKET LIST IS...

Glacier National Park. I love visiting national parks, and this one is next on my list. It looks insanely beautiful! I want to spend a week exploring the trails and getting lost in nature.

## ONE THING I'VE NEVER TRIED, BUT WANT TO DO IS...

Skydiving. I might regret saying that when I'm 10,000 feet in the air, but you only live once, right?!

## I LOVE BREAKTIME MEDIA BECAUSE...

I never truly understood what "loving your job" meant until I became a part of the Breaktime Team. The positivity and creativity here are contagious. Plus, I get to be surrounded by overwhelming greatness every day - in our team, our clients, our solutions, and our culture. What more could a girl ask for?