

EMPLOYEE SPOTLIGHT

Get to know **Jacob Morrisroe**
Director, Promotions



MY FAVORITE PART ABOUT WORKING IN PROMOTIONS IS...

We are working backwards from a goal and finding the best creative solution to achieve it.

THE MOST UNIQUE PART ABOUT MY ROLE AT BREAKTIME MEDIA IS...

It has never before existed! The company has grown in such an amazing way that new needs and viewpoints have arisen to keep us pushing forward.

I LOVE WORKING WITH CPGS BECAUSE...

They're applicable to everyone, but not everyone can be reached in the same fashion. We need to always be thinking of unique and fun ways to make connections for our brands and consumers.

THE ONE THING I'VE NEVER TRIED BUT WANT TO DO IS...

Watch a soccer match in England, and see the Dropkick Murphy's in Boston.

ON THE WEEKENDS, YOU CAN FIND ME...

Visiting Chicago or floating along on a friend's boat.

IF I WON THE LOTTERY, THE FIRST THING I WOULD DO IS...

Take my family and friends out to dinner.

I LOVE BREAKTIME MEDIA BECAUSE...

I immediately fell in love with the culture and vision here at Breaktime. Everyone is so dedicated, passionate, and united in our goals that you can't help but feel that you're a part of something special when working with them.