

EMPLOYEE SPOTLIGHT

Get to know **Christine Fang**
Marketing Coordinator



MY FAVORITE PART ABOUT WORKING WITH THE MARKETING TEAM IS...

The ingenuity and collaboration that fuels our projects. It's inspiring to see how different perspectives come together to craft compelling campaigns that resonate with our audience. Plus, the energy and passion everyone brings to the table makes every day exciting.

IF I COULD DESCRIBE THE MARKETING TEAM IN ONE WORD, IT WOULD BE...

Innovative. We're always trying to generate fresh ideas and approaches that push the boundaries of traditional marketing methods.

MY FAVORITE MARKETING TOOL IS...

Canva! The interface is very user-friendly and intuitive and has a huge range of templates and design elements, allowing me to create visually stunning graphics and presentations effortlessly.

IF I COULD EAT ONE THING FOR THE REST OF MY LIFE, IT WOULD BE...

Hot pot/shabu-shabu! It's been a favorite of mine growing up. Not only is it delicious and comforting, but it's also fun to cook and eat!

WHEN I WAS A KID, I WANTED TO BE...

A fashion designer or wardrobe stylist! As a kid, I loved dressing up and still do even to this day. I would sketch out outfits for fun!

IF I COULD LIVE IN ANY COUNTRY, IT WOULD BE...

Japan! Not only is the food and culture amazing, but the technology they use there is so advanced. They're living in the future!

I LOVE BREAKTIME MEDIA BECAUSE...

You take one step into work and you feel this incredible amount of energy and aura emanating off of everyone. We thrive off each other to provide the best ideas for our clients (with a few laughs along the way), and I think that's truly amazing!