

EMPLOYEE SPOTLIGHT

Get to know **Chloe Chow**
Lead Content Producer



MY FAVORITE PART ABOUT WORKING WITH THE CONTENT TEAM IS...

The fun dynamic we share while working together to come up with creative solutions, write cool copy, and hit deadlines! I love that we support, problem-solve, and check in with each other.

THE MOST UNIQUE PART ABOUT MY ROLE AT BREAKTIME MEDIA IS...

The collaboration that happens with different teams across the org, from coming up with thought starters to brainstorming content strategy. It's all part of the process to bring an idea to life. Content is the core of what we offer, and I love being able to work with epic brands and brilliant people every single day!

SOMETHING THAT HELPS ME OVERCOME "WRITER'S BLOCK" IS...

Talking through challenges with my team. They constantly inspire me! Getting different perspectives always helps me open my mind to new possibilities and unexpected outcomes.

IF I COULD EAT ONE THING FOR THE REST OF MY LIFE, IT WOULD BE...

Soup. Sushi came to mind first, but I'd probably get mercury poisoning. Anyway, back to soup—I'm a big fan. Clam chowder, french onion, miso, ramen, chicken noodle, creamy tomato...let's go.

IF I COULD MEET ANYONE IN THE WORLD, DEAD OR ALIVE, IT WOULD BE...

Tim Robinson. Just to be clear, he's very much alive. His absurd, over-the-top sketches from "I Think You Should Leave" live in my mind rent-free. They just don't make sense, but I love them.

MY PERSONAL MANTRA OR MOTTO IS...

"That's show biz, baby!" You just gotta roll with the punches, you know?

I LOVE BREAKTIME MEDIA BECAUSE...

I love being able to create fun and engaging content for amazing campaigns, it's really the people that make this job so special. I couldn't have asked for a better team!