

EMPLOYEE SPOTLIGHT

Get to know **Brad Godwin**
SVP, Partnerships & Client Evangelist



MY FAVORITE PART ABOUT WORKING WITH THE SALES TEAM IS...

THE PEOPLE. Breaktime has the best team and the absolute best brand and agency partners.

MY FAVORITE TREND IN SHOPPER MARKETING IS...

The rise of high tech and high touch. Consumers want and demand fully personalized, interactive experiences both online and in stores.

I LOVE WORKING WITH DIFFERENT CPGS BECAUSE...

There are so many incredible categories and brands. It's really fun looking at the shopper barrier and designing an experience that truly helps shoppers have a personalized relationship with these brands.

SOMETHING I'M MOST PROUD OF IS...

Being a dad to my four daughters. I like to think my wife and I are trying to teach and inspire kind, world-changing young women!

MY PERSONAL MANTRA OR MOTTO IS...

Be the change you want to see in the world.

MY NEXT TRAVEL SPOTS ARE...

London and Scotland.

I LOVE BREAKTIME MEDIA BECAUSE...

Although there are no perfect companies or jobs in life, I can attest that Breaktime sure comes close. From leaders who deeply care about their teams to co-workers who interact with empathy and passion, this place is uniquely special, and I'm abundantly grateful to be a part of it.