

# EMPLOYEE SPOTLIGHT

Get to know **Adam Gottsch**  
Sales Director



## MY FAVORITE PART ABOUT WORKING WITH THE SALES TEAM IS...

The excitement, dedication, and collaboration the team brings to the business day in and day out.

## THE MOST UNIQUE PART ABOUT MY ROLE AT BREAKTIME MEDIA IS...

The ability of our ALL-STAR team to create custom solutions for our partners based on whatever omnichannel KPI they're looking to achieve.

## I LOVE WORKING WITH CPGS BECAUSE...

Consumer shopping behaviors are changing more rapidly than ever at retail. It's truly remarkable to see how these companies have been able to adapt in the short term. Helping them brainstorm to solve meaningful challenges they're facing on the digital and physical shelves is truly gratifying.

## THE SHOW I'M CURRENTLY BINGE-WATCHING IS...

Only Murders in the Building!

## MY PERSONAL MANTRA OR MOTTO IS...

Focus on the positive, life's too short to be negative.

## IF I COULD MEET ANY PERSON, DEAD OR ALIVE, IT WOULD BE...

Teddy Roosevelt!

## I LOVE BREAKTIME MEDIA BECAUSE...

I get to work alongside a team that I've known for over a decade. With a spirit of collaboration, hard work, and, most importantly, FUN, Breaktime offers an amazing solution to our client partners that deliver measurable results.