

EMPLOYEE SPOTLIGHT

Get to know **Abbie Henry**
Visual Design Associate



MY FAVORITE PART ABOUT WORKING IN VISUAL DESIGN IS...

The impact it has on communication. It can start conversations and build momentum for further creativity to take place.

WHEN I AM DESIGNING, THE FIRST STEP IN MY DESIGN PROCESS IS...

Sketching. It's the best way for me to relay what's in my head on to paper, and then transfer it digitally.

THE MOST UNIQUE PART ABOUT MY ROLE AT BREAKTIME MEDIA IS...

All of the different brands I'm able to create visual experiences for. One day, I will be finishing up Mars Halloween, and then the next, I'm working on an Icy Hot campaign. A super diverse portfolio I'm excited to tackle each day.

IF I COULD MOVE ANYWHERE IN THE WORLD, IT WOULD BE...

Greece. I will never say no to feta cheese and blue seas.

THE ONE SONG I CURRENTLY HAVE ON REPEAT IS...

"Right Back Where We Started From" by Maxine Nightingale.

IF I COULD HAVE ANY SUPERPOWER, IT WOULD BE...

The ability to communicate with animals. Not necessarily a "superpower," but it would help when my dog is having one of his barking fits.

I LOVE BREAKTIME MEDIA BECAUSE...

They make me question if everyone enjoys their job as much as I do. It's a delight to be creatively challenged each day and work amongst an array of diligent minds. This is the place to be.